



Baby Maternity Magazine reaches new moms and moms-to-be seeking resources that promote, inspire and encourage them through their baby journey. We nurture mom's as they nurture their young through a FREE digital publication and Online resource.

Readership: 50,000 | Reach: 100,000

AD INSERTION INFORMATION

Frequency*	1x	3x	6x	12x
Full Page	\$439	\$399	\$349	\$295
Half Page	\$225	\$199	\$115	\$95

Ad Size	Width	x	Height
Full Page (vertical)	*8"	x	*10.75"
Half Page (horizontal)	*6.875"	x	*4.625"

* All ads are digital and must be designed at at least 240dpi for clearest viewing on all devices.
1" = 240 pixels

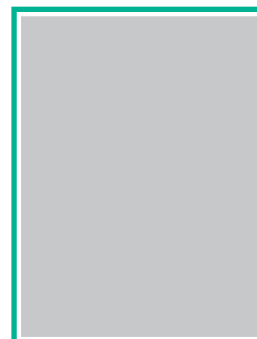
Advertiser Needs*:

• Full or Half page Ad Press-Ready Art

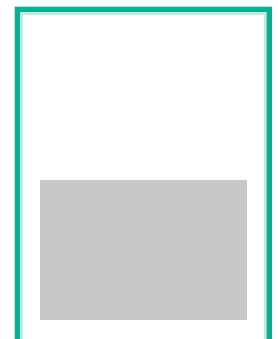
1. All images used should be 240dpi or better
2. The file should use RGB color space
3. All fonts should be embedded
4. All ads should be complete, camera ready

***Order and All Art due 1st of previous month**

full page



half horizontal



Baby Maternity Magazine is a FREE publication distributed in a digital format to its subscribers via email.

**All issues are available on computers, and all mobile devices including tablets, e-readers and smart phones.*



50,000
Readership

12x
Frequency

100,000
Avg. Reach

4,000
Avg. Monthly Page Views

2,800
Avg. Monthly Unique Visitors

9,150
Social Media Audience

ONLINE AUDIENCE PROFILE

From the day the dream of a child starts until a new baby turns 2, Baby Maternity is there through it all. Inspiring, promoting and cheering our moms' on! Whatever works for them and their baby is the 'right' way to get it done. They embrace our message and our sponsors through active engagement.

WOMEN: 100%

MEDIAN AGE: 30.6

MEDIAN HHI: \$51,350



AGE

18-34 63%
18-49 92%



FAMILY

Married 58%
2+ Kids 57%
Child <1 Year 28%
Pregnant or Child <1 Year 42%
First Time Moms 15%

Insertion Order for
Creative Child Magazine (CCM) &
Baby Maternity Consumer (BMC)

Return by Fax to (702) 837-2701
Creative Child Magazine c/o Scooterbay Publishing
2505 Anthem Village Drive #E619
Henderson, NV 89052

Company Name

Contact

Address

Phone

City

State

Zip

Fax

Website

Email Address

Issue	Ad Size / Publication	Rate Card	Your Rate
	<input type="checkbox"/> FP <input type="checkbox"/> Half <input type="checkbox"/> 3 Page Adv. <input type="checkbox"/> 4 Page Adv. <input type="checkbox"/> CCM <input type="checkbox"/> BMC	\$	\$
	<input type="checkbox"/> FP <input type="checkbox"/> Half <input type="checkbox"/> 3 Page Adv. <input type="checkbox"/> 4 Page Adv. <input type="checkbox"/> CCM <input type="checkbox"/> BMC	\$	\$
	<input type="checkbox"/> FP <input type="checkbox"/> Half <input type="checkbox"/> 3 Page Adv. <input type="checkbox"/> 4 Page Adv. <input type="checkbox"/> CCM <input type="checkbox"/> BMC	\$	\$
	<input type="checkbox"/> FP <input type="checkbox"/> Half <input type="checkbox"/> 3 Page Adv. <input type="checkbox"/> 4 Page Adv. <input type="checkbox"/> CCM <input type="checkbox"/> BMC	\$	\$
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	<input type="checkbox"/> FP <input type="checkbox"/> Half <input type="checkbox"/> 3 Page Adv. <input type="checkbox"/> 4 Page Adv. <input type="checkbox"/> CCM <input type="checkbox"/> BMC	\$	\$

Your credit card will be charged for 1 insertion upon receipt of this signed contract. Each additional insertion will be charged on the 1st of the month prior to the issue cover date. Therefore, a March issue insertion will be charged on February 1st. If you have a discounted frequency rate contract you MUST run the required number of insertions shown (or checked above) or you will be charged at the appropriate higher rate shown on the rate card. In other words, if you sign up for 6 issues at the 6 issue discount rate and then only run 2 insertions we will bill your credit card for the difference of what you would have paid for 2 insertions.

Questions? Call Melissa Vincent 818-897-9999

Credit Card #

Exp

☐ VISA ☐ Mastercard ☐ AmEx

Client Signature

Date

Representative Signature

Date