



Ad insertions in Creative Child Magazine are a direct to consumer path for established manufacturers, retailers and family orientated programs.

Readership: 100,000 | Reach: 2.1 Million

AD INSERTION INFORMATION

Only 6 Full Page spots and 12 half page spots are available each month!

Ad Size	Width	x	Height
Full Page (vertical)	*8"	x	*10.75"
Half Page (horizontal)	*6.875"	x	*4.625"

* All ads are digital and must be designed at at least 150dpi for clearest viewing on all devices. 1"= 150 pixels

Advertiser Needs*:

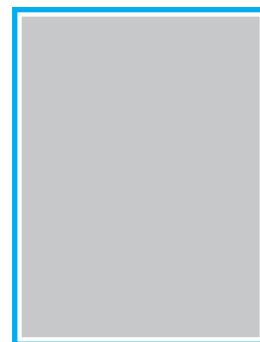
- **Full or Half page Ad Press-Ready Art**

1. All images used should be 150dpi or better
2. The file should use RGB color space
3. All fonts should be embedded
4. All ads should be complete, camera ready

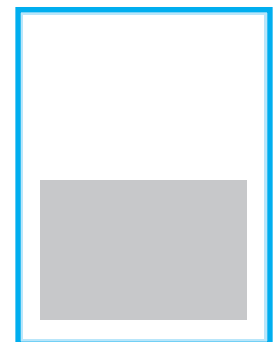
*Order and All Art due 10th of previous month

**FOR ADVERTISING PRICING
CONTACT SALES**

full page



half horizontal



Creative Child Magazine is distributed in a digital format to its subscribers via email.

**All issues are available on computers, and all mobile devices including tablets, e-readers and smart phones.*



100,000
Readership

12x
Frequency

2.1 Million
Avg. Reach

730,500
Avg. Monthly Page Views

176,500
Avg. Monthly Unique Visitors

480,000
Social Media Audience

ONLINE AUDIENCE PROFILE

Creative Child Magazine's audience is comprised of **passionate parents and caregivers looking for innovative ways to nurture creativity in their children.** Through research and database management across multiple media channels, we effectively identify and build relationships with our target demographics to drive tangible results.

MEDIAN AGE: 35.1 MEDIAN HHI: \$67,591 MEDIAN HOME VALUE: \$281,450

GENDER: Women 85% | Men 15%



AGE

18-24	14%
25-34	54%
35-44	23%
45-54	4%



EDUCATION

Attended/Graduated College: **65%**
Obtained Advanced Degree: **30%**



EMPLOYMENT & INCOME

Employed	62%
HHI \$50,000 +	54%



FAMILY SIZE

Any Kids **92%**
2+ Kids **52%**
Kid's Average Age **6.7**